
3NF CONSULTING, INC.

TURNING DATA INTO INFORMATION
& INFORMATION INTO KNOWLEDGE

3NF means...

INFORMATION SPECIALISTS

Do you worry about extreme data, the enormous volume of around-the-clock, largely unstructured data that's generated every day? Everyone has data: facts and figures, letters, numbers, and data points of dubious distinction. But few possess information. Piling up data is easy. Gaining insight from the data pile is hard. How do you make sense of it? That's where we come in.

3NF means...

APPLICATION DEVELOPERS

Whether it be E-commerce, workflow, distributed computing, Web services, or multi-platform presentation; whether it be on your computer, in a browser, or in your cell phone; information is useless without tools to manage and present it. How do you present and manage data in a way that makes sense? That's where we come in.

3NF means...

ACCURATE DATA

Eliminate redundancy, remove unnecessary dependencies, determine optimal data architecture, and insure data quality. In other words... Enterprise Data Management. Sound good? That's where we come in.



OUR SERVICES

We offer Enterprise Data Management solutions through...

- Data Architecture and Modeling
- Custom Software Development
- Database Programming
- Systems Analysis and Design
- Business Intelligence
- E-commerce Development
- New Technology Research
- Mobile Application Integration
- Platform Consulting and IT Strategy

YOUR SUCCESS

Visit us
on the web
at

www.3NFconsulting.com

OUR EXPERIENCE

We have a proven track record in many industries, including...

- Finance and Banking
- Risk Management
- Biotech and Pharmaceutical
- Commercial Real Estate
- International Trade
- Event Management
- Healthcare Administration
- Publishing
- Higher Education
- Marketing



ABOUT THE PRINCIPAL

Alan G. Labouseur is a graduate of Marist College and Pace University and possesses B.S. and M.S. degrees in Computer Science, as well as practical experience in a wide variety of industries. Before returning to Marist to join the faculty in the college's School of Computer Science and Mathematics, Mr. Labouseur was a consultant in more than 10 industries on over 40 projects in a broad range of capacities. Former clients with whom Mr. Labouseur has worked include such large companies as General Electric and Viacom and specialized firms such as Dick Clark Corporate Productions.

In the public arena, Mr. Labouseur has been a consultant to the New York State Office of Mental Health and the Westchester County Department of Child Welfare. Internationally he helped the Global Association of Risk Professionals deal with data issues in the U.S.A and Europe, and provided strategic counseling and implementation services to BioPharma Greenhouse, a biotech and pharmaceutical corporation operating in the U.S.A and the People's Republic of China.

When not teaching at Marist College, Mr. Labouseur is an invited lecturer at the College of Software Engineering at the Graduate School of the Chinese Academy of Sciences in Beijing; a member of the Curriculum Advisory Committee at SUNY Westchester; and a guest lecturer at several additional universities.

As president of 3NF Consulting, Inc. in Beacon, New York, Mr. Labouseur continues to consult on both large- and small-scale projects in the areas of Information Technology and Computer Science.

Speaking Engagements

<i>Subject</i>	<i>Event</i>
American Culture in an IT-Driven Society	Beijing University of Science and Technology
A Game Design & Programming Concentration within CS	36th Technical Symposium on Computer Science Education
E-commerce Software Architecture and Implementation	Graduate School of the Chinese Academy of Sciences
Information Management in the Global Bio-Pharmaceutical Industry	2002 China BioPharma Forum, Hang Zhou, China
Developing Cross-Departmental Database Applications	Ninth Annual Institute on Mental Health Management Information

Mr. Labouseur is a 2005 recipient of an IBM Eclipse Innovation Award and Grant for his work on E-learning content for Open Source Software Development with Eclipse and the Apache Derby embedded database.

CLIENTS

