

# Technology Entrepreneurship

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*The Marriage of Technology and Business*

Class 6: Frank and Chris debrief/synthesis  
Brainstorm business ideas and teams  
News of the Week  
I wonder  
Case Presentations

# Frank and Chris

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- What did we learn?
  - Why is it important?
  - How does it relate to our text?
  - How can we use it?
    - for the final project
    - in our future business/careers?
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# Business Ideas

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Brainstorm – on the board:

- Ideas?
- Teams?

# Case Presentation

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GMail

# Case Presentation

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RIM

# Case Presentation

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## Craigslist

(Is Craigslist Evil?)

# Case Presentation

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Blogger

# Case Presentation

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Apple

# News of the week

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## Who fed it and who ate it this week?

- Nifty entrepreneurial idea:
  - <http://consumerist.com/5369644/>
- Netflix CEO hopes to stream to PS3, Wii, iPhone
  - Will this create new NetFlix customers?
  - Are “traditional” movies dead or dying?
- Is Yahoo respectable?
  - [http://news.cnet.com/8301-30684\\_3-10358802-265.html](http://news.cnet.com/8301-30684_3-10358802-265.html)

# I wonder...

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- (Realted) Is Yahoo necessary?
  - If so, what's their next step?
- Is Wikipdeia a victim of its own success?  
<http://www.time.com/time/magazine/article/0,9171,1924492,00.html>
- Why Macs are so expensive?
- What to expect from Oracle after finalizing the purchase of Sun?
- What are the potential affects from new regulations in privacy?
  - Explicit data sharing?
  - Implicit data sharing?