

# Technology Entrepreneurship

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*The Marriage of Technology and Business*

Class 9: Bob and Randi debrief/synthesis  
Angel Presentation Example/Outline  
Ideas and Teams  
Case Presentation

# Bob and Randi

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- What did we learn?
  - Why is it important?
  - How does it relate to our text?
  - How can we use it?
    - for the final project
    - in our future business/careers?
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# Presentation Example

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- GioWalker [confidential]
  - Extrapolate our own outline
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# Business Ideas – Select 3

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- Results of our brainstorming
    - Voice CAPTCHA
      - data gathering and mining
    - Tablet Applications Framework
      - software development kit for near-future tablet applications
    - Professional Skills for Freshmen
      - financial skills, resumes, portfolios
    - iNic
      - hardware for wireless devices with wire envy
    - Gradient Tail Lights
      - hardware for aftermarket auto industry
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# Three Teams

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- Results of our brainstorming
    - Voice CAPTCHA
    - Tablet Applications Framework
    - Professional Skills for Freshmen
    - iNic
    - Gradient Tail Lights
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# Case Presentation

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Hot or Not